Aaron Cimolini

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OBJECTIVE

Assist boutique design agencies deliver value to their clients through web development. Enabling their clients to update their websites quickly, track potential customer interactions, and ultimately bring more customers through the doors.

SUMMARY

- Provided web development, e-commerce, and AWS system administration services to clients in the fashion, gaming, and design industries
- 19 years experience in IT, Linux systems administration, and web development
- Strong customer service and interpersonal skills learned at an IT helpdesk and face to face leading an install team on a major IT project
- Self taught Linux/AWS system administration and web development, with some graphic design skills.

CLIENTS

JS Group, jsgroup.com June 2015 - Present

They are a parent company to a number of New York based fashion brands. I work with them on an ongoing basis to help meet their need for a part-time web developer and AWS admin.

Projects

- Shopify/Dropbox app to update inventory of their Shopify stores. Built using Python/Django and hosted using AWS Elastic Beanstalk.
- Shopify theme for their store, <u>theiacouture.com</u>. This was developed from PSD templates to pixel-perfect specifications.
- Created another <u>press.theiacouture.com</u> with Python/Django for the media team to post photos and stories about celebrities who wear their brand.
- Provide ongoing support and development on an as-needed basis.
- Maintain and administer their AWS hosting infrastructure, Route 53 for DNS, Elastic Beanstalk for app and site hosting, S3 for site assets and other media.

Profile Studio, profilestudio.ca January 2017 - Present

Profile specializes in product development and support for startups. They develop MPVs to help their clients realize their product visions and test new business opportunities.

Projects

- Content updates and code refactoring for <u>faitmainwines.com</u>, a California Winemaker.
 - Updated website with new content and videos.
 - Added a custom template system to allow for faster content updates.

- Converted build process from proprietary CodeKit build process to one based on NPM and Webpack.
- Developed the site <u>yunustech.com</u>, a Toronto based LED lighting manufacturer.
 - Look and feel was based on Sketch templates and further customized using client feedback until they were happy.
 - Developed as a WordPress child theme, based on the Salient theme. This saved development time and helped keep the project on budget.
 - Page layout with Visual Composer allowed a fully responsive design while ensuring the client could update text and images.

North Media, <u>picknorth.com</u> June 2014 - Present

- Developed a custom WordPress plugin for Otago that integrated with a courier service's API to dispatch food deliveries as orders were received.
- Built and customized a Shopify store for <u>fonora.com</u> based on a purchased theme and integrated it into their existing site.
- Provided consultation services for Birks Business.

Leap, <u>leapxd.com</u> October 2017 - February 2018

One of Victoria's top web design agencies. They needed someone who was an expert with WordPress and systems administration to help migrate their hosting clients to <u>pantheon.io</u> from dedicated servers.

EMPLOYMENT

Deployment Team Lead, Microserve September 2005 - September 2006

- Lead a deployment team through out Northern BC refreshing computer workstations at various government sites.
- Served as a single point of contact for government Site Contacts, end users, and the Project Control Officer with ISM.
- Investigated and resolved or reported system install issues as they occurred, prioritizing for impact and scope when time was limited.
- Ensured installs were completed efficiently and hours were billed accurately in order to maximize value to our clients.

Helpdesk Support Tech, National Money Mart April 2004 - August 2005; July 2007 - August 2008

- Provided technical support for operations staff through phone, email, and remote assistance software.
- Helped to maintain and develop our Heat ticket tracking system to improve call flow between support groups.
- Contributed to and maintained our knowledge base wiki and SharePoint site.
- Assisted WAN Support with the configuration of Cisco routers to be sent to the field.
- Identified and investigated software bugs and system issues.

REFERENCES

Available upon request